



EDUCATIONAL CATALOGUE 2025

Sustainable-driven Programme Specialist

Empowering children through meaningful activities

Exciting and educational experiences

Aligned with MOE NEL framework




Building Communities. Engaging Hearts and Minds.

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PSM PROGRAMMES line-up is a treasure trove of experiences desired to ignite the spark of curiosity in young minds.

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Sustainable Lifestyle Studio

Sentosa Learning Programmes

Our Social Impact: Every Child Matters

Join Start Small Dream Big Movement

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About **PRESCHOOL[®]** **MARKET**

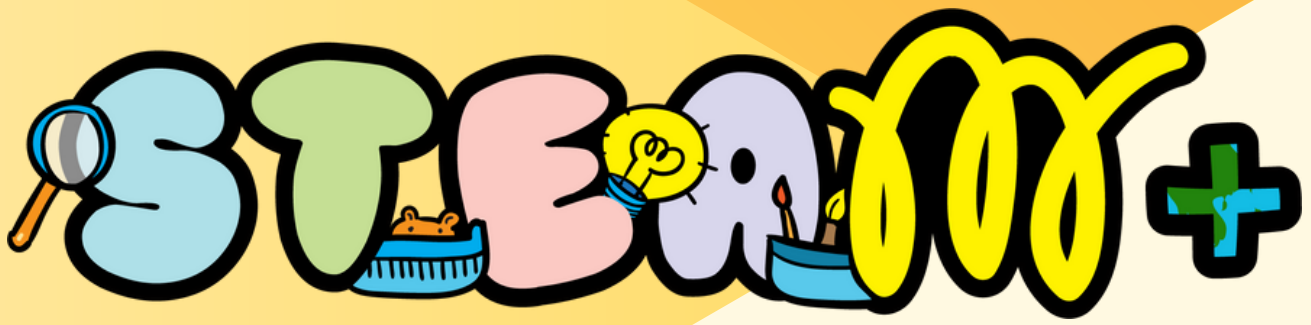
Preschool Market Pte Ltd (PSM) was established in 2015 as an Educational Consultancy Social Enterprise to provide professional and beneficial programmes for the schools and communities while focusing on sustainability development initiatives and enhancing Early Childhood Education.

At Preschool Market, we believe that every child should have equal opportunity in learning and in maximising their potential. We provide enriching and engaging sustainable STEAM+ programmes and Sustainable Lifestyle resources to support children's development in future skills like nature-preservation and sustainability-driven lifestyle. The children who experienced our Sustainable-driven programmes developed soft skills in problem-solving, creative process thinking, relationship-building and moral values.

Before PSM was established, we were socially connected to underprivileged communities through food donations drives and children's educational workshops. Today, we are a champion of sustainable practices, contributing lifestyle programmes and leading outreach campaigns. Our vision is to be a lifestyle advocate, staying connected with communities as a STEAM+ Programme Specialist and continually being a Community Champion Builder!

A strong advocate for sustainability, we are committed to ensuring that we not only nurture the minds of young learners, but also instill values that contribute to a more sustainable lifestyle.

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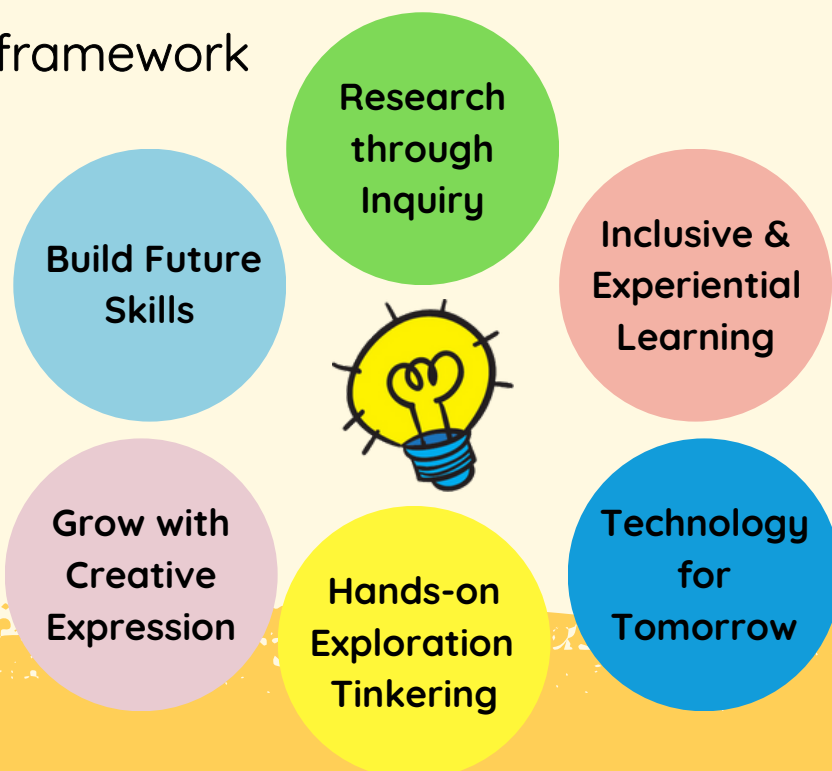


Sustainable Lifestyle STEAM+ Programme is Preschool Market's flagship programme, seamlessly integrating Science, Technology, Engineering, Arts, and Mathematics (STEAM) with future skills and emerging technologies. The programme weaves sustainability across all domains, fostering eco-consciousness and responsibility from an early age.

STEAM+ serves as the cornerstone for Preschool Market's Learning Journeys, Children's Programmes, and Teachers' Professional Development, ensuring a holistic and sustainable approach that empowers educators and learners with the essential skills needed to thrive and contribute meaningfully to the society.

BRIGHT

framework



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Sustainable Art + Creative Play with Loose Parts



1.5 hours | Age group: 3-8 years old

Join us to explore the world of sustainable art through playful, hands-on creativity using natural and recycled materials! In this workshop, children will work with loose parts such as wine corks, shells, buttons, fabric scraps and other loose parts to craft their own unique art pieces. This open-ended play fosters problem-solving, fine motor skills, and self-expression, while also encouraging eco-conscious thinking.

LEARNING OUTCOMES

Children will be able to:

- Discover how everyday objects can be repurposed into artistic creations.
- Promote sustainability and nurturing a deeper connection with nature.

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TinkerTech: Unlocking Big Ideas Through Technology Play



1.5 hours | Age group: 3-8 years old

Join us to explore the exciting world of technology, engineering, and math through hands-on play and discovery! In this engaging session, children will build with blocks, gears, tools, experiment with circuits, and use coding toys such as BeeBots, Codeapillar and Ozobots. The emphasis is on fostering problem-solving, teamwork, and creativity, empowering children to unlock big ideas through tinkering and exploration.

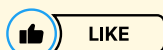
LEARNING OUTCOMES

Children will be able to:

- Develop critical thinking skills through a playful, interactive environment.
- Gain exposure to laying foundations for future innovations.

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3D Imaginarium: Design Wonders with 3D Printing & Patterning



1.5 hours | Age group: 3-8 years old

Join us to be a dimension jumper to create art in exciting new ways! In this workshop, children will not just be using typical tools to create art; they will dive into a sensory-rich world with 3D pens and DIY kaleidoscope kits. The name suggests an adventure, where traditional art meets the technology realm. It invites everyone to take a leap into a fun journey where ideas can soar beyond the ordinary, using both hands-on experiences and latest techs to bring them to life.

LEARNING OUTCOMES

Children will be able to:

- Perceive and visualise tracking of simple optical patterns.
- Create 3D artworks with a better awareness of spatial relationships.

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Nutrition & Healthy Eating: Fun with Healthy Choices



1.5 hours | Age group: 3-8 years old

Join us and take the first step toward transforming your eating habits! Discover the magic of healthy eating as we explore 'The Healthy Plate' model and practical strategies to make mindful, intentional choices. Participate in hands-on, interactive activities and enjoy a lively, simulated supermarket experience that brings healthy shopping to life. This workshop is designed to make learning about nutrition fun, accessible, and empowering.

LEARNING OUTCOMES

Children will be able to:

- Make healthier food choices based on the nutritional facts on food labels.
- Activate creative-thinking skills in healthy food crafts.

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Science Explorers: Adventures in Science



1.5 hours | Age group: 3-8 years old

Join us as junior scientists and embrace the thrill of discovery! Ignite a passion for science through a series of experiments, where you will mix vibrant solutions, examine fascinating nature samples, and explore models of animals and plants. Discover how science for children helps lay a foundation for a lifelong interest in the world of discovery and learning as they enrich a sense of wonder and curiosity.

LEARNING OUTCOMES

Children will be able to:

- Ask questions, make observations and understand the cause-and-effect of relationships.
- Build confidence in scientific exploration and experiments.

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Little Eco-green: Sustainability Starts with Me!



1.5 hours | Age group: 3-8 years old

Join us on an exciting adventure where small actions lead to big changes for our planet! In this engaging storytelling session, children will explore key sustainability topics and discover simple, impactful ways to care for the environment. Through interactive play and hands-on crafts, they will develop eco-friendly habits and become young advocates for a greener future!

LEARNING OUTCOMES

Children will be able to:

- Learn the importance of individual responsibility over environmental issues.
- Adopt and maintain sustainability habits in their daily lives.

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Music and Movement: Harmony in Motion



1.5 hours | Age group: 3-8 years old

Join us as we move, groove, and learn through dynamic, hands-on activities that promote physical coordination, cognitive development, and social-emotional learning. By integrating music with movement-based exercises, children will develop essential motor skills, enhance focus, and strengthen their ability to recognise patterns—all while having fun!

LEARNING OUTCOMES

Children will be able to:

- Strengthen motor skills and coordination through fun, movement-based activities.
- Develop social skills, creativity, and emotional regulation in an engaging, supportive space.

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Learning JOURNEY CATALOGUE 2025

Rich tapestry of culture and history

Creative skills development

Exciting engagement

Immersive hands-on activities

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ABOUT PSM Learning Journey

Our Sustainable LEARNING JOURNEY programme line-up is a treasure trove of experiences desired to ignite the spark of curiosity in young minds.

DESIGNED
FOR YOUNG
EXPLORERS

TRUSTED BY
PARENTS &
EDUCATORS

ALIGNED WITH
MOE NEL
FRAMEWORK

ENGAGING
OUTDOOR
LEARNING



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THEMES

ICON	KEY AREA OF LEARNING	DETAILS
	Sustainability	Focuses on fostering an understanding of sustainable living and environmental stewardship through activities that highlight resource conservation, recycling, upcycling, and responsible practices for a greener future.
	Nature	Engages learners with the natural world to deepen their appreciation and connection to ecosystems, wildlife, and outdoor environments, while promoting conservation efforts and environmental awareness.
	STEAM+	Inspires curiosity and critical thinking in STEAM+ through hands-on learning experiences, including visits to museums and galleries, where children explore different systems and concepts, building problem-solving and analytical skills.
	Culture and Heritage	Explores the richness of diverse cultures, historical legacies, and Singapore's history, encouraging respect for traditions and fostering a deeper connection to one's cultural roots and national identity.
	Character Building	Develops essential life skills such as leadership, responsibility, empathy, and resilience through activities that promote personal growth and ethical decision-making.

We developed these themes to provide well-rounded learning experiences for children. Each theme is tailored to ensure that children benefit from holistic educational journeys, fostering their growth and understanding in diverse areas.

AESTHETIC &
CREATIVE
EXPRESSION

DISCOVERY
OF THE
WORLD

SOCIAL
EMOTIONAL
LEARNING

DETAILS:

Duration: 90 mins
Min. Pax: 30 pax

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LEARNING JOURNEY



Explore Fort Siloso

UNDERSTAND LIFE DURING WAR-TIME SINGAPORE

Step back in time at Fort Siloso to explore Singapore's World War II history. Through an engaging tour, children will uncover the fort's role during the Japanese occupation and learn about daily life in that era. This journey contrasts past and present lifestyles, fostering appreciation for the resilience of our forefathers and the peace we enjoy today.



LEARNING OUTCOMES

1. Recognise challenges faced by their forefathers and develop a sense of gratitude for current day peace and stability.
2. Value the importance of preserving history and cultural heritage.



Explore Mount Imbiah Trail

DISCOVER NATURE AND FOSTER ENVIRONMENTAL AWARENESS

Explore the trail while immersing all five senses. Children will learn how the different manmade structures contribute to the flora, fauna and entire ecosystem available. They also learn interesting facts about the location, boosting their knowledge about values of such nature trails present.



LEARNING OUTCOMES

1. Understand how human activities can positively or negatively impact nature.
2. Learn to notice the details of their surroundings, such as animal tracks, plant species, and natural sounds, deepening their understanding of the natural world.

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LEARNING JOURNEY



Explore Palawan Beach

SUSTAINABILITY TRAIL WITH ECO-FRIENDLY ACTIVITIES AND OUTDOOR FUN

Embark on an augmented-reality journey where stories inspire curiosity and activities spark eco-passion. Children will explore sustainability through engaging tales, tackle exciting environmental challenges, and create unique upcycled crafts. Watch your class transform into eco-warriors!



LEARNING OUTCOMES

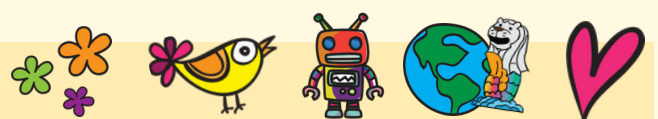
1. Develop values of environmental responsibility and think creatively about how to address environmental issues in their own lives and communities.
2. Experience simulations or real-world scenarios virtually through the use of technology.



Singapore Botanic Gardens

LEARN THE IMPACTS OF HUMAN CHOICES AND FOSTER PRACTICAL SUSTAINABILITY HABITS

Immerse in the lush greenery while befriending our little augmented-reality friends. Learn the effects of deforestation and how humans can do our part to protect mother nature. Engaging stories are tied into the biodiversity and rich history of Botanical Gardens. Come on an adventure to care and love our earth!



LEARNING OUTCOMES

1. Discover the crucial role of biodiversity and the need to preserve their habitats.
2. Recognise the consequences of human actions on the environment and how individual efforts can contribute to nature conservation.

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LEARNING JOURNEY

FOR EDUCATORS

On 27 May 2024, Sentosa Island buzzed with the energy of 630 passionate PCF Sparkletots Chinese-teaching educators! Organised by Preschool Market, the PCF NE-B Professional Development Day was a resounding success, designed to ignite creativity, foster collaboration, and deliver immersive, hands-on



experiences. Themed "携手圆梦: 探索创新的旅程 (Hand in Hand to Fulfill Dreams: A Journey of Exploration and Innovation)," the educators experienced two segments of learning: Learning Journeys and the Activities Zone.



Preschool Market celebrates Teachers' Day with Mosque-Based Kindergarten (MBK) on 29 August 2024, bringing together educators from all 15 MBK centres at Palawan Kidz City for exciting team-building activities, while offering a firsthand experience of our LEARNING JOURNEY @ Palawan Beach.

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SUSTAINABLE Lifestyle Studio



About the Initiative

Our journey began with Kindred Studio, where we provided repurposed recyclable materials to preschools and organisations. Over time, word spread, and today, we supply sustainable materials to 30% of the preschool sector. As we transition to Sustainable Lifestyle Studio (SLS), we aim to scale up our efforts to meet the increasing demand for eco-friendly learning resources, supporting preschools in creativity-driven lessons and sustainability-focused projects.

Our Vision

Through Sustainable Lifestyle Studio (SLS), our goal is to establish 1,000 sustainable studios by 2027, making eco-friendly materials easily accessible to schools. To achieve this, we seek long-term partnerships with companies that can contribute to our recycling and upcycling efforts on a regular basis.



All recyclables turn into creative resources that encourage and spearhead more purposeful green projects and initiatives.



Join us in making a positive impact in protecting our environment!

SCAN TO INDICATE
YOUR INTEREST HERE!



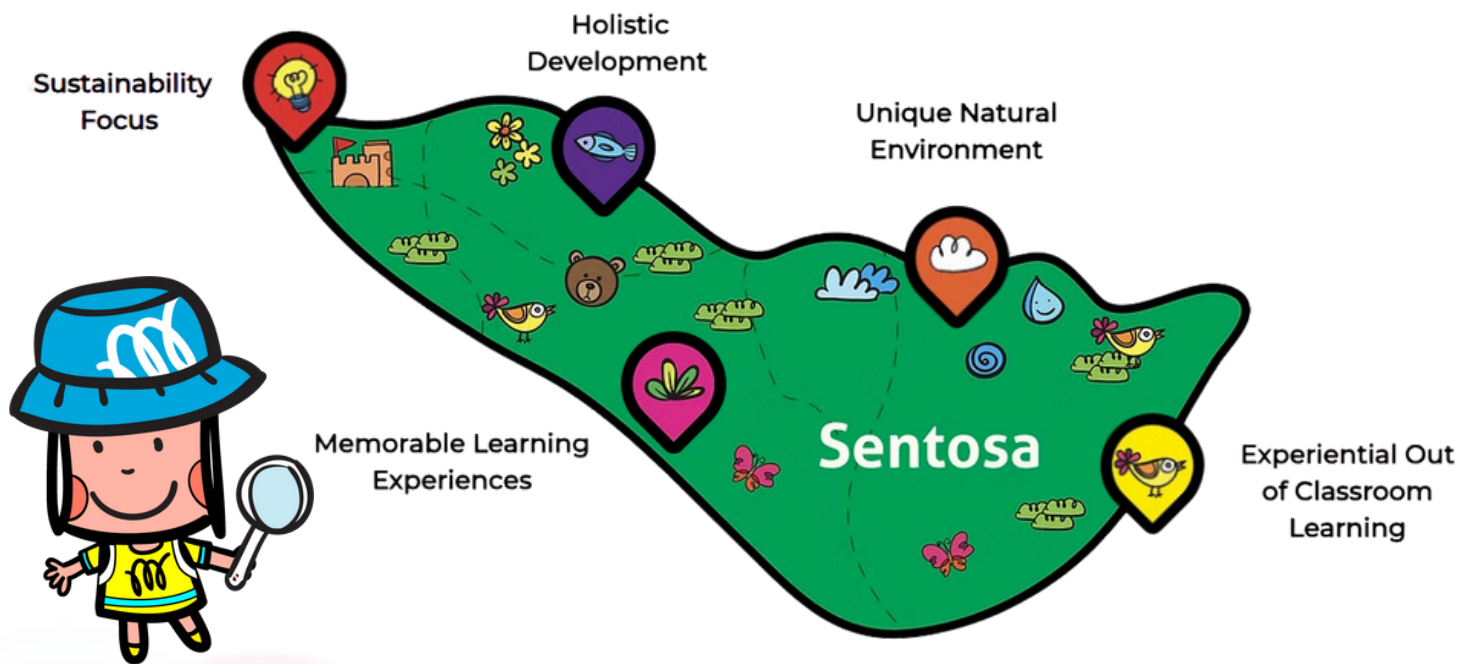
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LEARNING JOURNEY PROGRAMMES

SENTOSA

DISCOVER EXCITING EDUCATIONAL PROGRAMMES
ON SENTOSA FOR PRESCHOOL AND PRIMARY SCHOOLS



The island offers more than just fun; it is a hub for immersive learning experiences! From historical sites to natural trails and wildlife encounters, Sentosa provides a one-of-a-kind setting for your students to explore, discover, and grow. Our programmes are designed to ignite curiosity, foster problem-solving skills, and allow students to discover their personal strengths.

Preschool Market is the official marketing partner appointed by Sentosa Development Corporation (SDC) for all educational programmes on the island. By signing up through us, all schools will get Learning Journey EduPacks.

Scan to find out the programmes offered
or go to preschoolmarket.com/sentosa

sentosaTM
where discovery never ends



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About ECM

Every Child Matters (ECM) is a ground-up initiated non-profit charity started to support children from 0-12 years old, who come from underserved communities. ECM evolved from the efforts of the Preschool Market Team, where they have been walking the ground and supporting the lower-income families and various beneficiaries.

ECM Aims To...

- Equip every child with life skills and possibilities through learning and development.
- Empower every child to reach their fullest potential.
- Enable every child with the opportunity to contribute to others.



A portion of our Preschool Market Learning Journey and Children's Programmes goes to ECM to support underprivileged children for meaningful programmes.



Scan to donate!

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Start Small Dream Big

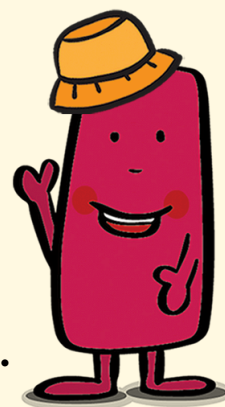
“No one can do everything but everyone can do something.”

Start Small Dream Big (SSDB) is an initiative by Early Childhood Development Agency (ECDA), created in 2015, to encourage preschools to create authentic platforms for children to innovate, problem-solve and tap on their unique strengths to help others.

Over the years, SSDB enabled children to lead different creative projects and inspired many family engagement through the themes of ‘Caring for’ - Our Family & Friends, Our Community, and Our Environment & Animals.

The projects initiated cover a wide range of learning aspects such as intergenerational bonding, environmental awareness, sustainability practices, cultural appreciation, and many more!

Sign up now to be part of SSDB 2025!
Simply scan the QR code or visit
<http://go.gov.sg/ssdb2025-signup>.



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MEET KAY

Your Curious & Adventurous Friend!

Hello everyone! My name is Kay! I am so excited to meet you because I would love to share what I am passionate about by bringing you to experience adventures together.

One of my favorite places to go is the outdoor Imbiah Trail Learning Journey! It is under the 'Sustainable Lifestyle Program' that promotes sustainability while cultivating creativity, confidence development and moral values.

I enjoyed the indoor Sustainable STEAM+ workshop where I get to engage my process-thinking skills to create lovely sustainable art crafts, along with my friends! Through the process, all of us developed a deeper connection with nature.

Join me in this educational journey where we can get to experience empowering and engaging programs!

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PRESCHOOL MARKET PRESENTS

SPECIAL TREATS TEACHERS' DAY FIESTA



AN ANNUAL CELEBRATION FOR OUR
EARLY CHILDHOOD EDUCATORS WHO INSPIRE, GUIDE,
AND SHAPE THE MINDS OF TOMORROW.

EVENT HIGHLIGHTS

BUFFET | LUCKY DRAW | KEYNOTE SPEAKERS |
PERFORMANCES | ENGAGEMENT BOOTHS

05
SEPTEMBER

**INVITATION TO
EARLY CHILDHOOD
EDUCATORS**

VENUE: TO BE CONFIRMED

**FREE
ENTRY!**

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Let's Get Connected for Our Latest News & Updates



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